



**MAC** Credentials | **2019**  
EVENT



# Our Stories

Established in early 2011, Mac Event is a full-service event planning company that provide complete planning, consulting, and supervision for both corporate and social events.

Mac Event provides our clients with spectacular events through creativity and uniqueness based on individual tastes and preferences blended with the most on-trend technology.

# Our Team

## BOARD OF DIRECTOR

### EVENT

Event  
Manager

Event  
Executive

Event  
Trainee

### CREATIVE

Creative  
Manager

Graphic  
Designer

3D  
Designer

### CLIENT SERVICE

Account  
Manager

Account  
Executive

### OFFICE

Chief  
Accountant

Admin

HR



# Our Mission

We are passionate to create **"so WOW"** events with **more-than-expected** service quality performed by our innovative team.



# Our Vision



Become a pioneer in applied  
**innovation technology** in event organization

# Our Values



Passion

Creativity

Innovation

Committed

Responsibility

Teamwork



# Our Process

Brief

1

Brainstorm

2

Presentation

3

Confirmation

4

Report

8

Execution

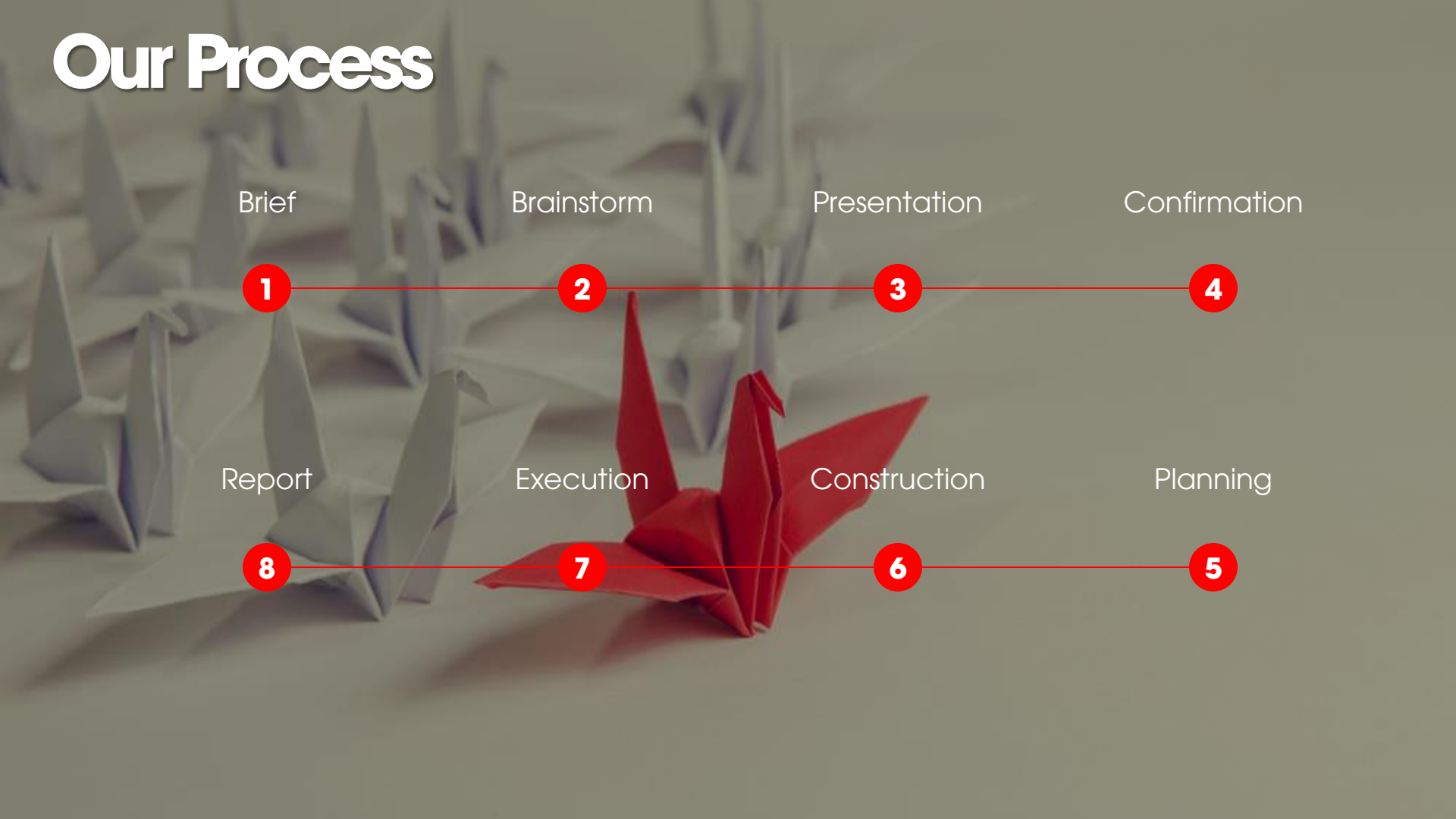
7

Construction

6

Planning

5



# Our Services

A black and white photograph of a person in a white shirt reaching up towards a large, glowing speedometer. The speedometer has markings from 0 to 240 and the letters 'D', 'N', 'R', 'P' on the right side. The background is dark with some smoke or mist.

Anniversary  
Sales Meeting  
Year End Party  
Team Building

A red-tinted photograph of a man in a suit and glasses speaking at a podium. A large, semi-transparent '2008' calendar page is overlaid on the right side of the image.

Sales Kick off  
Year End Party  
Team Building

A red-tinted photograph of a woman in a red dress, possibly at a social event. The background is blurred.

Music show  
Fashion show  
Sports events

A red-tinted photograph of a man in a suit, possibly at a social event. The background is blurred.



# Our Clients



TOYOTA



LOTTE  
CINEMA



An toàn để phát triển

C W E N



SIEMENS  
*Ingenuity for life*



Uber



EuroStyle®



FE CREDIT



THÁP LỬA TIỀN PHONG

200 TỶ

# Our Works





Flexibility

Velocity

Simplicity



# Product Launch





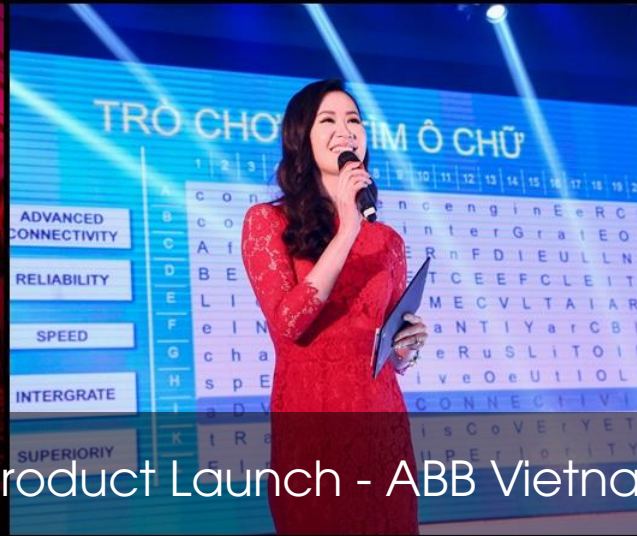
Product Launch - DKRV





Product Launch – BIM Group





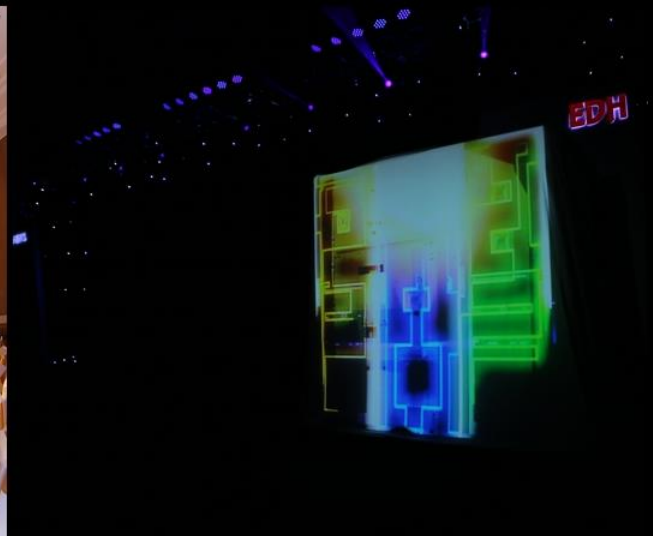
Product Launch - ABB Vietnam





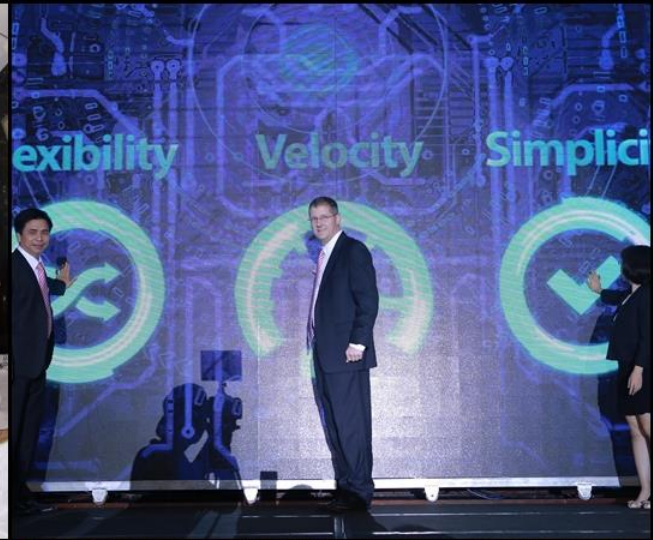
Product Launch - Ford Mondeo





Product Launch - Siemens Vietnam





Product Launch - ABB Vietnam





Product Launch - ABB Vietnam





Product Launch – Tan A Dai Thanh

A large, modern conference room with rows of tables and chairs. The room is dimly lit, with a large red circle overlaid in the center. The word "Conferences" is written in white, bold, sans-serif font across the red circle. In the background, there are two large projection screens displaying the "ABB" logo. The room has a high ceiling with recessed lighting and a patterned carpet.

# Conferences





THANKS TO OUR PARTNER



ng hiệu quốc gia hình thành từ những yếu tố nào?

Country	STATUS			EXPERIENCE			
	Value System	Quality of Life	Good for Business	Tourism	Heritage & Culture	Made In	
JAPAN	SWEDEN	SWITZERLAND	JAPAN	ITALY	ITALY	JAPAN	
SWITZERLAND	CANADA	SWEDEN	UNITED STATES	JAPAN	GREECE	GERMANY	
GERMANY	SWITZERLAND	NORWAY	GERMANY	UNITED STATES	JAPAN	SWITZERLAND	
SWEDEN	NORWAY	DENMARK	SINGAPORE	CANADA	FRANCE	UNITED STATES	
CANADA	NEW ZEALAND	GERMANY	SWITZERLAND	AUSTRALIA	PERU	SWEDEN	
NORWAY	DENMARK	CANADA	UNITED ARAB EMIRATES	FRANCE	FRANCE	FRANCE	
UNITED STATES	ICELAND	JAPAN	CANADA	NEW ZEALAND	DENMARK	DENMARK	
AUSTRALIA	FINLAND	AUSTRALIA	SWEDEN	SWITZERLAND	SOUTH KOREA	SOUTH KOREA	
NETHERLANDS	NETHERLANDS	NETHERLANDS	NETHERLANDS	NETHERLANDS	NETHERLANDS	NETHERLANDS	



Vietnam Global Leader Forums – Paris, France

# GMM APAC 2019

Hanoi, 15<sup>th</sup> - 18<sup>th</sup> April, 2019



Customer Meeting - Sika





Seminar – ABB Vietnam





Sales Meeting & M.I.C.E - ABB Vietnam





Customer Meeting & M.I.C.E - ABB Vietnam





Customer Meeting & M.I.C.E - ABB Vietnam





Customer Meeting - Xuan Thanh Group



# Anniversary

YUM®  
Creating an auto  
You and Me

together.





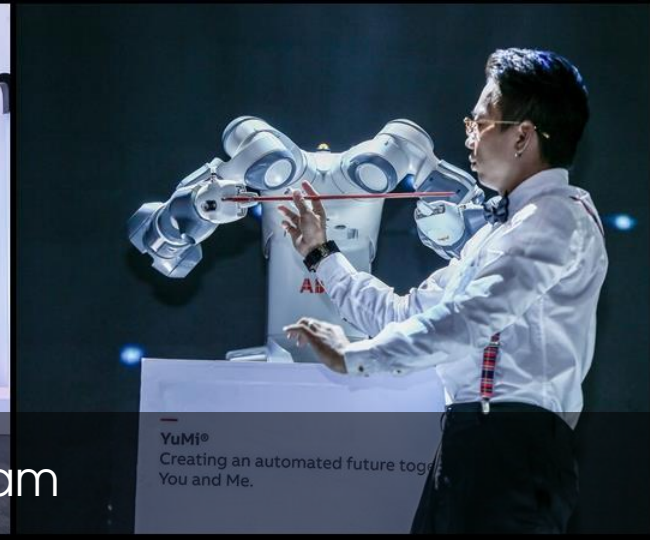
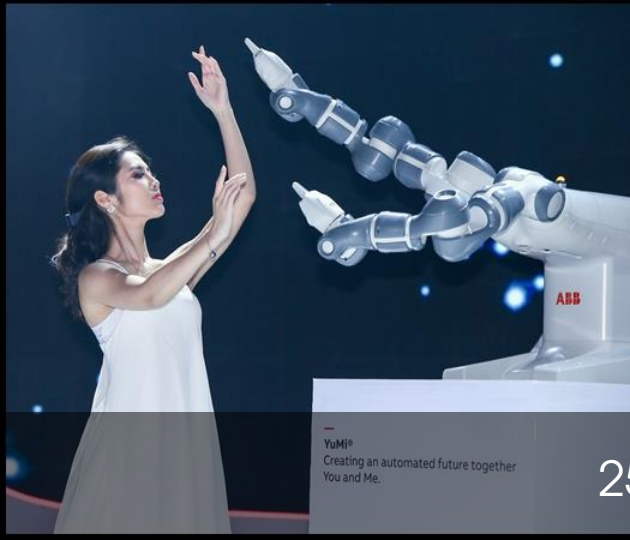
**HONOR AND THANK THE SHAREHOLDERS  
& FORMER BOARD OF MANAGEMENT**

MR. NGUYỄN QUANG TIÊN   MR. NGUYỄN VINH THỌ   MR. PHẠM VĂN MẮN   MR. HIROSHI SOGAWA



20th Anniversary – Toyota Giai Phong





25th Anniversary - ABB Vietnam





10th Anniversary – BSH Insurance





10th Anniversary - Siemens Busway Vietnam





10th Anniversary - F.I.T Group





45th Anniversary - Thai Binh Seed





10th Anniversary - Aviation Logistics





10th Anniversary - Aviation Logistics





1st Anniversary - UBER Moto



# Year End Party









Year End Party 2017 - Siemens Vietnam



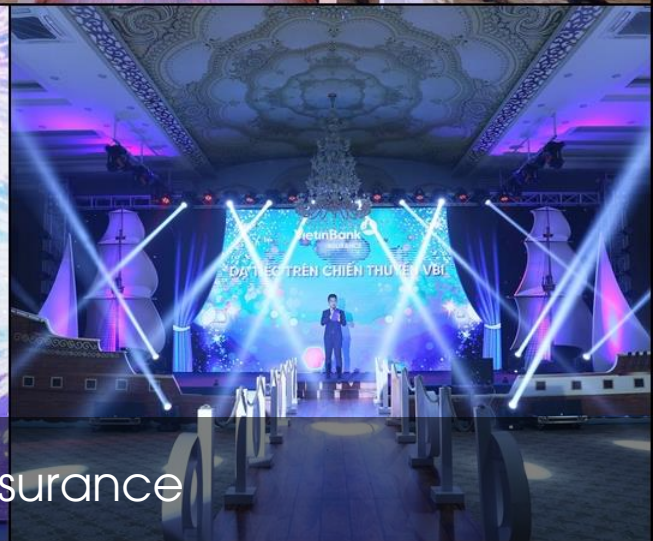


Year End Party 2017 - Siemens Vietnam









Year End Party 2017 - Vietinbank Insurance





Team Building - Vietinbank Insurance





Year End Party 2018 - Vietinbank Insurance



# Grand Opening

SOHEE 소희

SOHEE 소희

SOHEE 소희

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GRAND OPENING

Hà Nội, ngày 13 tháng 09 năm 2011

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SOHEE 소희

GREEN CITY

HÀ NỘI, NGÀY 13 THÁNG 09

2011

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Grand Opening - Deaura





Grand Opening - Karuizawa









Grand Opening - Vietjet Air





Grand Opening – Head Honda





Other





Cambridge Award Ceremony - Apollo English





Vietnam Pro League - VTC Mobile





Summer Gala - Apollo English



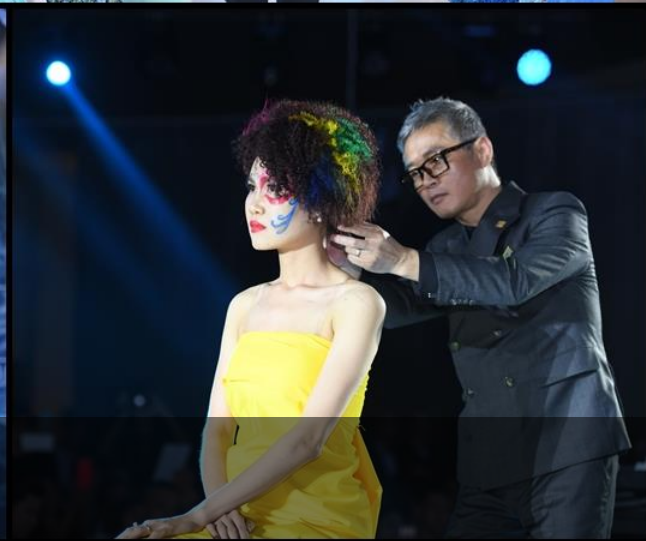


Fashion show - Owen





Hairshow - BES Italy







Pool Party – Deaura





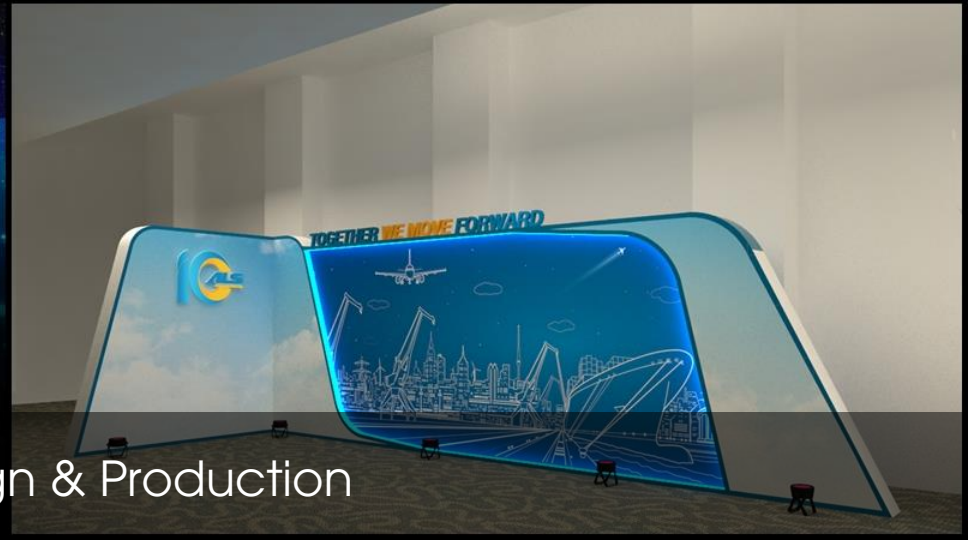
Creative Design & Production





Creative Design & Production





Creative Design & Production



# Contact Us

## MAC EVENT



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youtube.com/MacEvent